Owsley County Alliance for Recreation and Entertainment Incorporated Strategic Plan

Mission Statement
Our mission is to improve our county by bringing new social, cultural, educational and economic opportunities to our small, yet wonderful community.

Vision Statement
Our vision is to become a multi-disciplinary facility that will provide a variety of arts and opportunities for eastern Kentucky and beyond.

Core Values
- Diversity of artists, as well as participants only serves to enrich our small community.
- Everyone has something of beauty to share
- We are one collaborative piece to the success of our community
- Art is a key ingredient for a healthy well-rounded individual
- Healing arts is essential for a recovering community

Standards Utilized for Educational Arts Programming

The Standards by which OCARE designs and plans workshops and artistic opportunities for students and families are aligned with Kentucky teaching standards as noted below:

The standards are directly related to the National Core Arts Standards. These are process standards, which are designed to engage students in artistic processes and creative expression as put forward in Senate Bill 1 (2009), KRS 158:6451, Section 1, Schools shall develop their students' ability to: "Express their creative talents and interests in visual arts, music, dance, and dramatic arts".

Standards Organization

The standards are organized around four arts processes:

1. **Creating: Conceiving and developing new artistic ideas and work**
Creating involves planning and creating new dance, media arts, music, theatre, or visual arts. Creating may involve improvising in music, dance or theatre. Improvising is the composing of new music, reciting/acting new dramatic material, or creating new dance movements on the spur of the moment.

2. **Performing/Producing/Presenting: Realizing artistic ideas and work through interpretation and presentation**
Performing is limited to the performing arts of music, dance and theatre. Performing generally involves sharing previously created works with an audience. Although the

process of performing involves following a creative plan conceived by a composer, playwright or choreographer, there is still opportunity for creative interpretations within the performance.

Producing is the process of sharing work in the area of media arts. Since media arts productions do not result in performances, the sharing process is different from the performing arts. Media artists still follow the same steps in the creation of works and preparation of works for sharing with others; however, the result is more often a product such as a video or video game.

Presenting is often associated with sharing in more formal settings such as exhibition in the visual arts. The same steps to prepare works for presenting are considered-the audience, venue, and communication aspects of an exhibition.

3. Responding: Understanding and evaluating how the arts convey meaning

Responding to the arts involves having the viewer take a close look to interpret the meanings in artistic works. The arts are created for the purpose of communication. Responding to them engages a thinking process that enables the viewer/audience to gather the intent of the work and the message being share by the artist.

Responding also involves the process of evaluating art works. The viewer/audience will apply criteria to evaluate the effectiveness of artistic works.

4. Connecting: Relating artistic ideas and work with personal meaning and external context.

Connecting involves both looking inward and outward. Artists use personal experiences and gained knowledge to inform their own creative works. They also relate artistic ideas with the world around them; to society, culture, and history. This deepens the understanding of the work and appreciation of those who create the arts.

Goals of Our Organization

All goals will be regularly evaluated and adjusted as needed to determine the best outcome for those involved.

Goal 1. Create and deliver high-quality, applicable, and hands-on arts education experiences.

Goal 2. Nurture, challenge, and engage audiences through a diversity of art exhibitions.

Goal 3. Enhance our community by creating opportunities to participate in and attend performing arts programming

Goal 4. Strive to become a self-sustaining non-profit arts organization.

Goal 5. Support artists by providing an outlet for their specific artistry and profession.

Goal 6. Embrace the diversity of all members of our community as an inclusive artistic organization.